

AN ANNOUNCEMENT OF – AND APPLICATION PROCEDURES FOR -- THE FRAN ANDERSON MAKING A DIFFERENCE SCHOLARSHIPS

How Many and What kind of Scholarships Will be awarded and from Whom?

Genisys Credit Union announces and is funding four one-time, \$1,000 "Fran Anderson Making a Difference Scholarships". One of these scholarships will be awarded to a qualified high school student who resides in Auburn Hills; the second will be awarded to a qualified high school student who resides in Pontiac; the third will be awarded to a qualified high school student who resides in Waterford; and the fourth will be awarded to a qualified high school student who resides in White Lake.

Each of these scholarship recipients will also represent his/her respective community as a Junior Grand Marshall for the Holiday Extravaganza Parade in downtown Pontiac on Saturday, December 7, 2019. The Cities of Auburn Hills and Pontiac and the Townships of Waterford and White Lake participate in and support the parade.

One of the parade's presenting sponsors, the Genisys Credit Union, is among Michigan's largest credit unions, with more than 200,000 members and 28 branch locations. It also provides loans and various services to small and mid-sized businesses and has consistently received a 5-star Bauer Financial Rating for safety and soundness.

The late Fran Anderson, in whose memory the scholarships are named, was an inspirational woman who epitomized the phrase, "making a difference". She was a superb teacher in the Pontiac School District and an extraordinary volunteer and advocate for numerous civic and community organizations, including the Holiday Extravaganza, on whose Board of Directors she served with distinction.

Who Can Apply and How?

To qualify for the Fran Anderson Making a Difference Scholarship, an individual must:

- Be a high school student who **resides** in one of the following communities: the City of Auburn Hills, the City of Pontiac, Waterford Township, or White Lake Township;
- If he/she is awarded the scholarship, be present and available for all Holiday Extravaganza events, including the parade, on Saturday, December 7, 2019;
- Complete the attached application and submit it, either on line or as a pdf, to holidayextravaganza@genisyscu.org no later than 5:00 p.m. on Monday, October 14, 2019; and

- Submit, with the application, a 500 word essay, in the applicant's own words, **on what the applicant has done to "make a difference" in his/her local community.**

How are the Recipients Selected?

Officials from Auburn Hills, Pontiac, Waterford, and White Lake will 1.) evaluate essays that high school students from their respective communities submit on or before the due date, and 2.) select their community's scholarship recipient, based solely on the quality of his/her essay. The essays will be submitted as anonymous entries to the officials, whose decision is final.

When is the Scholarship Awarded?

The Fran Anderson Making a Difference Scholarships will be awarded during a program that will be held at 8:30 a.m. on Saturday, December 1, 2019 at the 50th District Court in downtown Pontiac. The parade will follow at 11:00 a.m. Scholarship recipients must be present at both events.

When is the Scholarship Paid and to Whom?

The proceeds of the Fran Anderson Making a Difference Scholarships will be paid directly to the recipients' educational institutions, no sooner than the start of their fall term, after the Genisys Credit Union has determined that the recipients are enrolled.

Questions?

Questions should be directed to Genisys Credit Union, Corporate Social Responsibility, (248) 322-9800, Ext. 2571, or holidayextravaganza@genisyscu.org.