



# Holiday Extravaganza Special Invitation

WinterFun Festival • 8:30 a.m.–10:30 a.m. • Parade Starts at 11:00 a.m.

Saturday, DECEMBER 3, 2016

CELEBRATING 35 YEARS

We would like to invite **you** to participate in the *35<sup>th</sup> Annual Holiday Extravaganza Parade & WinterFUN Festival*.

Our Holiday Extravaganza's mission is to *bring together Oakland County's cities and townships to share together in celebration of the holiday season in the heart of Oakland County: the City of Pontiac.*

Enclosed is your application to participate. We are asking you to please review the entire invitation letter, application form and the rules & regulations. The registration period will be from **now until 5:00 pm on October 31<sup>st</sup>**. All entries must register to ensure a position in the lineup by completing the attached parade application as well as providing a brief description of your unit.

We will email you all important information regarding the Parade Participant meeting by **November 15<sup>th</sup>**. At this meeting you will receive your parade packet with your parade line-up number, maps and informational material. We will update you on all details for the day of the parade as well as answering any questions you may have.

The parade route, approximately 1 mile long, will begin on Cesar Chavez Avenue at Baldwin Road and continue to Saginaw ending at the Phoenix Center Plaza. The staging area will be located at the Oakland Livingston Human Services Agency building, **196 Cesar E Chavez Ave, Pontiac, Michigan 48342.**

We are looking forward to your participation. If you have any questions, please feel free to contact Holiday Extravaganza Hotline at Genisys Credit Union – (248) 322-9800 Ext. 2571 or e-mail – [santa@holidayextravaganza.org](mailto:santa@holidayextravaganza.org)

Sincerely,

Linda Zabik  
**35<sup>th</sup> Holiday Extravaganza Project Manager**  
Manager, Corporate Social Responsibility  
GENISYS CREDIT UNION  
Phone - 248-745-8914  
Cell - 248-421-7198

Greater Pontiac Host Committee – P.O. Box 432224 – Pontiac, MI 48342 Phone: 248-322-9800 Ext. 2571

Email: [santa@holidayextravaganza.org](mailto:santa@holidayextravaganza.org) – Web: [holidayextravaganza.org](http://holidayextravaganza.org)